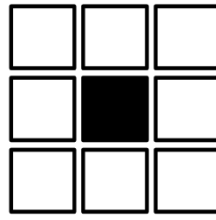


Doodles and Donuts
October 15, 2024



DIRECTOR'S REPORT

October 2024

Halloween Creation Station
October 22, 2024



Library Events/Programming Highlights

- The Lakeshore Author Meet and Greet event on October 3rd was a success with a dozen authors participating and over 100 patrons visiting. We plan to offer this bi-annually.
- A new program for Tweens this Fall, Doodles and Donuts, was a success with 19 participants.
- Staff Development Day was held on Monday, October 14th and Robyn Schopp led our team through the 6 Types of Working Genius concepts. 15 staff members were able to attend this day of training.
- We hosted 106 attendees at the Halloween craft program on October 22nd.

Staff Highlights

- Carol Talsma, Librarian I, began with the Library on October 21st. She works 10 hours a week and comes from a school library background.
- Leann Parker, Technology and Business Office Lead, attended the Michigan Library Association 2-day conference in Traverse City on October 16-17.
- Staff that worked on Halloween all wore matching t-shirts as the Library Spice Girls and Miss Julie was the chef:



- On October 31, 2024, Amanda Hanson submitted the completed Annual Report/State Aid Application to the Library of Michigan for their review and determination of our eligibility for state aid funds in 2025.

City of Zeeland 2024 Strategic Action Plan – Library Operational Goals Updates

- Progress working towards the operational goals for the Library to be completed within 2024 include:
 1. **Increase community partnerships and collaborations**
 - a. Confirmed the annual Holiday Train show will again be displayed at the Community Center this November through December by the Holland Modular Railroad Club.

- b. Amanda presented a fractured fairytale storytime in the park during Pumpkinfest with 137 people in attendance.
2. **Refresh/update library space to encourage usage and enhance comfort for patrons**
Nothing new to report this month.
3. **Optimize training opportunities for all staff including part-time employees**
 - a. The Staff Development Day training was recorded for viewing by those staff members who were not able to attend the live session.
 - b. 5 on demand webinars were viewed by 3 staff members. 15 staff members attended the Staff Development Day. 2 staff members attended the DEI Lunch and Learn on October 15th.

Looking Forward

- New staff member Megan Hoeksema will fill our open Librarian I position on November 12th. This position is being vacated by Catherine Broadbooks who is being promoted to a Librarian II as of November 12th.

HML by the Numbers – October 2024

	October		
	2024	2023	% Change
Visitors	9,953	8,398	19%
Curbside Delivery	11	20	-45%
Digital Downloads	5,041	5,746	-12%
Physical Items (Circulation)	25,257	27,238	-7%
Computer Sessions	438	313	40%

Children's Programs:

- 24 programs – 887 participants

Adult Programs:

- 2 program - 132 participants

Outreach Programs:

- N/A