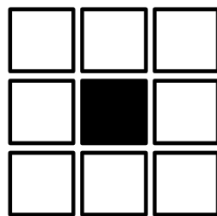


Floral Painting Program
May 7



DIRECTOR'S REPORT

May 2024

Tween Express Collection
NEW



Library Events/Programming Highlights

- Laughter is the Best Medicine program through the MSU Extension educational program series on May 23rd for adults. 4 participants attended.
- Jessica Volkers, Program Specialist, hosted 11 First Grade school visits totaling over 500 students at the Library.
- Hosted 2 Floral Painting adult programs with 24 patrons in attendance.

Staff Highlights

- Susan Downing and Lynel Danckaert worked to finalize the promotional materials for the Summer Reading Program for online posts, in building posters and flyers.
- Alyssa Pataky, Librarian II, has accepted a position with Grand Rapids Public Libraries and her last day will be June 14th. We will post the open Librarian II position, 22 hours/week, beginning June 17th.
- Amanda H. and Jessica V. presented a library services and SRP overview to the Woodbridge Elementary School's PTO on May 3rd.
- Julie Russell and Leann Parker worked together to create a new collection for Tweens: Tween Express collection. These popular items have a 21-day check out period and are not renewable or holdable. This is similar to the Express collection we have for popular Adult fiction titles.

Zeeland Record Newspaper Digitization Project Update

- CMU and the Clarke Historical Library have completed the digitization and uploading of the earliest Zeeland Expositor and Zeeland Record newspapers dating 1893-1912. These issues can be searched at the website for the [Digital Michigan Newspapers Database](#). They are ahead of schedule and ready to begin working on the remainder of the digitization project for the Zeeland Record, years 1913-2024.

City of Zeeland 2024 Strategic Action Plan – Library Operational Goals Updates

- Progress working towards the operational goals for the Library to be completed within 2024 include:
 1. **Increase community partnerships and collaborations**
 - a. Amanda H. worked with the Zeeland Action Coalition, comprised of members from City Council, ZPS, Ottawa County Health and Human Services, Zeeland Christian Schools, and other local mental health organizations to create a Mental Health Awareness display throughout May.

- b. Amanda H. represented the Library at the ISD Fun Day on May 23rd at Lawrence Park to promote literacy and library services.
2. **Refresh/update library space to encourage usage and enhance comfort for patrons**
 - a. All staff participated in adding to the summer décor enhancements around the building to promote our Summer Reading Program themed “Adventure Begins at the Library.”
3. **Optimize training opportunities for all staff including part-time employees**
 - a. 9 part-time staff and 4 full-time staff were able to participate in 6 different professional development training courses in May.

Looking Forward

- The Summer Reading Program begins June 1st for logging reading progress and programming begins the week of June 10th.
- We will begin the search to fill the open Librarian II position once Alyssa Pataky ends her employment with the Library.

HML by the Numbers – May 2024

	May		
	2024	2023	% Change
Visitors	9,008	7,242	24%
Curbside Delivery	12	22	-45%
Digital Downloads	5,699	4,603	24%
Physical Items (Circulation)	25,927	24,670	5%
Computer Sessions	323	271	19%

Children’s Programs:

- 9 programs – 250 participants
- 0 passive programs

Adult Programs:

- 3 program - 28 participants

Outreach Programs:

- 2 program – 310 participants