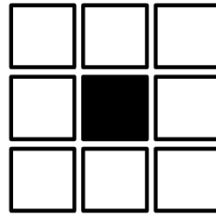


Joy of Paper and Paint
June 18



DIRECTOR'S REPORT

June 2024

Teen Glow in the Dark Painting
June 18



Library Events/Programming Highlights

- This year's Summer Reading Program has begun! The theme is "Adventure Begins at the Library," and we have 980 participants signed up online so far. This compares with the numbers from last year as follows:

2024 : Adventure Begins at the Library			<i>As of 6/30/24</i>
Age Group	Readers Registered	Readers Completed	% Completed
Adult (18+)	252	55	22%
Children (7-12 yrs)	363	49	13%
Little Readers (0-6 yrs)	283	20	7%
Teen (13-17 yrs)	82	19	23%
Totals	980	143	15%

2023 : All Together Now			<i>Final Count</i>
Age Group	Readers Registered	Readers Completed	% Completed
Adult (18+)	241	150	62%
Children (7-12 yrs)	437	293	67%
Early Lit (0-6 yrs)	227	121	53%
Teen (13-17 yrs)	172	115	67%
Totals	1077	679	63%

- Park Pop Up Wednesday events included:
 - Joel Tacey Big Top Entertainment: 159 Children and 83 Adults in attendance
 - Outdoor games and face painting: 159 Children and 68 Adults in attendance
 - Sing Song Yoga in the Park: 19 Children and 11 Adults in attendance
- Breakfast with Books for Tweens and Teens with 9 patrons in attendance
- Teen Pizza and Movie Night with 9 in attendance
- Adult program on the Constitution and the Community with 3 in attendance

Staff Highlights

- Alyssa Pataky, Librarian II, worked her last day with HML on Friday, June 14th. The position was listed internally for interested City employees to apply. We plan to promote from within the organization to fill this position.

- The Tween Popular Picks collection was released to the public and all titles have been snapped up by eager readers. This was a successful launch for this new collection thanks to the careful selection of titles by Julie Russell, Librarian II. Every single title has gone out at least 1 time, and several have gone out multiple times in the first 5 weeks of circulation. 69 titles have circulated 148 times between May 31 and June 24, 2024.

Zeeland Record Newspaper Digitization Project Update

- Amanda H. drove the remaining microfilm and hard copies of the Zeeland Record to the Clarke Historical Library for digitization. The project is running ahead of schedule.

City of Zeeland 2024 Strategic Action Plan – Library Operational Goals Updates

- Progress working towards the operational goals for the Library to be completed within 2024 include:
 - 1. Increase community partnerships and collaborations**
 - a. Jessica Volkers, Program Specialist, partnered with Allison from Empowering Youth Global Connection to present the Culture Club program with 2 in attendance.
 - b. Participated in the Ottawa County Parks Scavenger Hunt – Zeeland edition as a passive program for patrons with 100 people participating.
 - c. Amanda H. to research partnering with Versati Blood Center to host a community blood drive later this year.
 - 2. Refresh/update library space to encourage usage and enhance comfort for patrons**
 - a. Nothing to report – waiting for the new fiscal year to begin to order new furniture and computers.
 - 3. Optimize training opportunities for all staff including part-time employees**
 - a. 1 part-time staff and 3 full-time staff were able to participate in 3 different professional development training courses in June.

Looking Forward

- The beginning of the new fiscal budget year will allow library staff to implement plans for added seating and workspace options in the library for patrons
 - The first session of the Zeeland Citizen's Academy will be held on July 10th and the Library and Community Center will be visited along with the Clerk's Office from City Hall
-

HML by the Numbers – June 2024

	June		
	2024	2023	% Change
Visitors	10,055	10,135	-1%
Curbside Delivery	8	17	-53%
Digital Downloads	5,775	4,577	26%
Physical Items (Circulation)	32,664	32,676	0%
Computer Sessions	329	263	25%

Children's Programs:

- 15 programs – 892 participants
- 1 passive program – 100 participants, Ottawa County Parks Scavenger Hunt

Adult Programs:

- 2 programs - 9 participants

Outreach Programs:

- 0 program – 0 participants