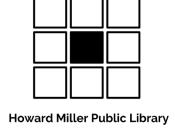
Valentine's Day Family Fun Night 2/14/24





DIRECTOR'S REPORT

February 2024



Teen Try-It Tuesday



Library Events/Programming Highlights

- The Library hosted a Valentine's Day Family Fun Night, a take-home Leap Year time capsule activity and the multi-cultural program celebrating Kenya along with our regularly scheduled Toddler and Preschool weekly storytimes.
- Try-It Tuesday for February had the teens painting canvas creations.

Staff Highlights

- Amanda Hanson participated in the City's goal planning sessions and completed preliminary budget submission for City Council consideration for the 2024-25 fiscal year.
- Jessica Volkers, Programming Specialist, drafted the preliminary listing for all Summer events happening during our Summer Reading Program beginning in June.
- Julie Russell, Librarian II in charge of Children's collection development, attended a webinar on the Best of 2023 in Children's literature.
- Donna Modders started as our newest Librarian I on March 5th. Donna is being trained by Lynel Danckaert, Technical Services and User Experience Manager, to help with Circulation Desk and shelving activities.

Zeeland Record Newspaper Digitization Project Update

HML was selected to be a recipient for the Clarke Historical Library Michigan Digital Newspaper grant which will provide scanning and hosting services for the Zeeland Record from years 1893-1919. Publication years 1920-2024 will be digitized and hosted through contract services with Clarke Historical Library. The total cost estimate for these services is approximately \$62,000 to be paid for through the Library Endowment Fund proceeds.

City of Zeeland 2024 Strategic Action Plan

- The operational goals for the Library to be completed within 2024 have been determined by City and Library leadership and include:
 - 1. Increase community partnerships and collaborations.
 - 2. Refresh/update library space to encourage usage and enhance comfort for patrons.
 - 3. Optimize training opportunities for all staff including part-time employees.

Budget Planning for FY 2024-2025

- The operating budget for FY24-25 was created and will be proposed to City Council on March 26th. Highlights include:
 - o Slight increases in allocation requests for Administrative Services line item
 - 58% increase in allocation for e-materials due to shift away from using Endowment funds to support this permanent collection

- o Creation of a new line item to support the Library of Things collection
- Request for \$18,500 from the Contributions fund to cover planned updates to library furnishings and support for outreach programming
- \$70,000 from the Library Endowment Fund to cover the anticipated costs of the Zeeland Record digitization project

Looking Forward

• Quilting and Reading month in March. Over 20 quilts will be on display throughout March.

HML by the Numbers – February 2024

	February		
			%
	2024	2023	Change
Visitors	8,955	7,456	20%
Curbside Delivery	18	18	0%
Digital Downloads	6,825	4,825	41%
Physical Items			
(Circulation)	25,655	25,463	1%
Computer Sessions	437	280	56%

Children's Programs:

• 16 programs – 635 participants

Adult Programs:

• 0 program - 0 participants

Outreach Programs:

• 2 programs – 50 participants