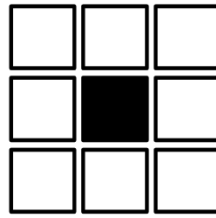


December 16, 2024



DIRECTOR'S REPORT

December 2024

December 3, 2024



Library Events/Programming Highlights

- Several holiday programs were hosted including the Adult Holiday Scrap Fabric Collage night and the Teen Holiday Bingo and Pizza program.
- The Cookies with Santa (*aka Mayor Klynstra*) program hosted 49 happy children with 41 grown-ups who enjoyed tasty treats made by the Library Advisory Board members.
- At the Community Center, the City hosted a Versiti blood drive and collected 15 units of whole blood in one afternoon from staff and the public. This amount of donated blood will save 45 lives this holiday season.

Staff Highlights

- Amanda H. completed the year-long Post Pandemic Public Libraries directors' cohort program which met virtually every month throughout 2024 to discuss issues involving community relationships, communicating library impact more effectively, and responding to public queries with confidence. She will give a 10-minute presentation to the group in Lansing at the Library of Michigan on March 21, 2025.
- End-of-year employee performance evaluation meetings are in progress and will be completed by the end of January.

City of Zeeland 2024 Strategic Action Plan – Library Operational Goals Updates

- Progress working towards the operational goals for the Library to be completed within 2024 include:
 1. **Increase community partnerships and collaborations**
Community Center hosted a Versiti blood drive for the Zeeland area and has plans to host a blood drive with Versiti 2 more times in 2025.
 2. **Refresh/update library space to encourage usage and enhance comfort for patrons**
A new display unit for the main floor of the library has been ordered and will be delivered in February. This unit will hold the “newest of the new” books to allow for better browsability of the collection.

3. Optimize training opportunities for all staff including part-time employees

All library staff who have been employed by the City for 6 months or more have attended at least 1 professional development webinar in addition to the Staff Day activities offered in October.

Looking Forward

- We will announce the winners of the holiday coloring contest by age group after the new year.
 - Julie Russell, Children's librarian, will attend the Ottawa County Youth Services meeting to share programming and collection development strategies.
 - School visits will begin in January and continue throughout the Winter/Spring months.
-

HML by the Numbers – December 2024

	December		
	2024	2023	% Change
Visitors	8,287	7,895	5%
Curbside Delivery	17	15	13%
Digital Downloads	5,325	5,621	-5%
Physical Items (Circulation)	25,573	24,704	4%
Computer Sessions	366	246	49%

Children's Programs:

- 23 programs – 1,124 participants

Adult Programs:

- 1 program - 10 participants

Outreach Programs:

- N/A