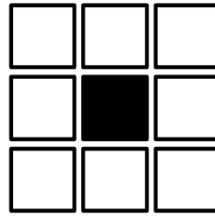


New Seating



New Seating



DIRECTOR'S REPORT

August 2024

Library Events/Programming Highlights

- Final numbers for the Summer Reading Program participation and completion:

2024 : Adventure Begins at the Library			<i>As of 8/3/24 Final</i>
Age Group	Readers Registered	Readers Completed	% Completed
Adult (18+)	298	177	59%
Children (7-12 yrs)	429	276	64%
Little Readers (0-6 yrs)	311	145	47%
Teen (13-17 yrs)	107	70	65%
Totals	1145	668	58%

2023 : All Together Now			<i>Final Count</i>
Age Group	Readers Registered	Readers Completed	% Completed
Adult (18+)	241	150	62%
Children (5-10 yrs)	437	293	67%
Early Lit (0-4 yrs)	227	121	53%
Teen (11-17 yrs)	172	115	67%
Totals	1077	679	63%

Please remember that the national average for reported SRP completions is around 35%, so to experience a 58% completion rate for HML is still phenomenal!

- August programming was limited to the final events scheduled for the Summer Reading Program. Staff use the rest of the month to prepare for Fall programming and regular stortimes.

Staff Highlights

- Lindsey Sneller, Librarian I, resigned to take a fulltime position with the Zeeland School District and this position was filled by AnnMarie Willette. AnnMarie's training is progressing on track.
- Debra Vojak, Librarian II, retired from the library on August 16th. We hope to fill this position with an internal candidate in the near future.

Zeeland Record Newspaper Digitization Project Update

- Digitization efforts are moving along as expected. We will not hear any more updates until they near completion of the project towards the end of 2024.

City of Zeeland 2024 Strategic Action Plan – Library Operational Goals Updates

- Progress working towards the operational goals for the Library to be completed within 2024 include:
 1. **Increase community partnerships and collaborations**
 - a. Planning has been finalized for the Fall Lakeshore Local Author Meet and Greet happening in early October. Over a dozen local authors have confirmed their participation in our event to help promote their work.
 - b. With the unfortunate failure of the library millage to pass in Olive Township in August, library service to approximately 1,300 patrons will end when their current service contract expires. Date of expiration to be determined with legal counsel.
 2. **Refresh/update library space to encourage usage and enhance comfort for patrons**
 - a. New tables, chairs, side tables, and lamps have been installed upstairs to increase seating and working areas for patrons.
 - b. 4 new educational computers have been installed in the Children's area to host the online subscription to Magic Desktop which provides games and tools for children under 12. These are now fully operational.
 3. **Optimize training opportunities for all staff including part-time employees**
 - a. Planning has been finalized for the Staff Development day happening this year on October 14th. The Library will be closed to the public so that all staff have a chance to participate fully in the activities.

Looking Forward

- Library staff will participate in the Zeeland Festivals activities for the Fall in September and October
- Fall programming at the Library to begin September 4th

HML by the Numbers – August 2024

	August		
	2024	2023	% Change
Visitors	9,454	9,353	1%
Curbside Delivery	10	16	-38%
Digital Downloads	5,757	5,677	1%
Physical Items (Circulation)	31,623	31,334	1%
Computer Sessions	494	300	65%

Children's Programs:

- 5 programs – 189 participants
- 1 passive program – Snoop for Snoop Activity 102 participants

Adult Programs:

- 1 program - 4 participants

Outreach Programs:

- N/A

2024 Summer Reading

Snapshots



53 Programs
2,581 Attendees

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Total Programs



Adults 18+: 298
Teens 13-17: 107
Children 7-12: 311
Early Literacy 0-6: 429
Total Registered: 1,145

© CSIP

Total Participants



20,791

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Library Visitors
(June & July)



ADVENTURE BEGINS AT YOUR LIBRARY TM