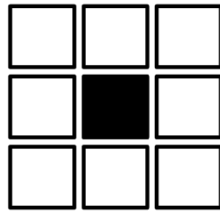


Halloween at HML  
10/31/23



Howard Miller Public Library

## DIRECTOR'S REPORT

October 2023

Teens Card Making Event  
10/03/23



### Library Events/Programming Highlights

- The Library participated in the City's Pumpkinfest by hosting a storytime in the park on 10/6 with over 100 participants in attendance.
- 17 of the 21 staff members and one Library Advisory Board member attended the all-day Staff Development Day on October 9<sup>th</sup>. Amanda Standerfer led the morning strategic planning session where organizational priorities, goals and directions were narrowed and defined. Customer service training was done in the afternoon.
- The NEA Big Read Lakeshore is underway for 2023 highlighting the title Homegoing by Yaa Gyasi. The Library was given 50 copies of this title to give away to patrons to promote this program.

### Staff Highlights

- Jessica Volkers, Library Programming Specialist, attended the Michigan Library Association annual professional conference and brought back information on the latest trends in public library services.
- Amanda H. and Leann Parker, Technology and Business Office Lead, worked to complete the Annual State Aid Report required by the Library of Michigan to receive state funding for the library in the next fiscal year.
- Amanda H., Leann Parker, and Lynel Danckaert, Technical Services and User Experience Manager, attended the Forward Together Forum on Inclusivity sponsored by the Michigan West Coast Chamber of Commerce on October 24<sup>th</sup> and shared ideas on intergenerational diversity and inclusivity in the workplace with the rest of the library team.

### Other

#### City of Zeeland 2023 Strategic Action Plan, HML Action Step #5

- *Create New Workstation in Workroom:*  
All furniture to outfit the new workspace in the back staff workroom has been delivered and installed. IT will transfer the computer workstations from the front desk to the back workspace in the beginning of November. Target date for completion is November 2023.

#### HML Strategic Planning Project Update

- We are in the third and final phase of the strategic planning process. With the information gathered during the staff retreat on October 9<sup>th</sup>, the consultant will create a draft of the strategic goals for the Library. This draft will be submitted to the planning team and Library Advisory Board for review and approval. Target date for completion is December 2023.

## Looking Forward

- Multiple events promoting the NEA Big Read Lakeshore program will be held in November at the Howard Miller Community Center and other local community libraries.
  - A new weekly program, Toddler Play Hour, will be introduced in November by Jessica Volkers, Library Programming Specialist.
  - The annual Model Train Show will be held in the Howard Miller Community Center beginning November 27<sup>th</sup>. The Library will be hosting several programs in support of this event.
- 

## HML by the Numbers – October 2023

|                                 | October |        |             |
|---------------------------------|---------|--------|-------------|
|                                 | 2023    | 2022   | %<br>Change |
| Visitors                        | 8,398   | 8,370  | 0%          |
| Curbside Delivery               | 20      | 27     | -26%        |
| Digital Downloads               | 5,746   | 4,135  | 39%         |
| Physical Items<br>(Circulation) | 27,238  | 25,278 | 8%          |
| Computer Sessions               | 313     | 295    | 6%          |

### Children's Programs:

- 14 programs – 567 participants

### Adult Programs:

- 2 programs - 69 participants

### Outreach Programs:

- 0 program – 0 participants