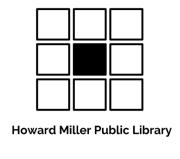
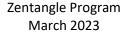
Quilt Hop 2023





DIRECTOR'S REPORT

March 2023





Library Events/Programming Highlights

- The Library participated in a local Quilt Hop event and displayed several quilts made by local patrons throughout the month of March. Patrons were given a "passport" and encouraged to visit 8 participating libraries to receive a stamp in their passport.
 Completed passports that were returned were entered into a drawing for a \$50 gift card to Hobby Lobby.
- Toddler Laptime weekly storytime ended on 2/22/23. Weekly programming will resume in the summer. Weekly Preschool Storytime will continue through April.
- Teens engaged in a craft program on Try It Tuesday and created a library-themed iMovie.
- Julie Russell and Jessica Volkers presented several "Teddy Bear Picnic" programs to introduce little ones to the Library. Several preschools in Zeeland brought their classes to the Library for a 2-hour event including stories, crafts, tours, and book browsing.
- In cooperation with the Zeeland Historical Society, we welcome guest speaker Dr. Steve VanderVeen to present on Zeeland's Early Entrepreneurs on March 15th at 7pm in the Community Center. We had 89 people attend.
- The Adult Zentangle program on March 14th had 26 people attend and make letter art.

Staff Highlights

- Amanda H. and Jessica Volkers worked with several community partners in the Zeeland School District led StoryWalk® program and activities which will be held on Saturday April 15th from 1-5pm in downtown Zeeland.
- Amanda Hanson attended several meetings including 2 for the Lakeland Library Cooperative, Michigan Public Library Directors' Group and NEA Big Read group.
- Susan Downing, our social media specialist, attended a training on increasing social media reach and influence for public libraries.
- Leann Parker proxied for Amanda Hanson due to an illness at the City Council department budget review meeting on 3/28/23 and presented a review of operations at the Library.

Other

 The library service contract between the City of Zeeland and the Herrick District Library will be extended for 5 years and will expire 6/30/27 pending the approval of LAB and City Council of the contract addendum. All other terms and conditions remain unchanged.

Looking Forward

- A puppet show will be offered for families during the week of Spring Break, free.
- An Adult Yoga program will be held on April 18th from 6:30pm 7:30pm.
- Library Staff Appreciation week is April 23rd through April 29th and staff will be treated to lunch by the LAB on Thursday April 27th.
- StoryWalk® in downtown Zeeland beginning April 15th collaborative effort among several community partners including, ZPS, ZCS, ODC, HML, and Corewell Health.

HML by the Numbers – March 2023

	March		
			%
	2023	2022	Change
Visitors	9,638	8,559	13%
Curbside Delivery	23	31	-26%
Digital Downloads	5,083	4,221	20%
Physical Items			
(Circulation)	30,028	29,127	3%
Computer Sessions	320	277	16%

Visitors:

• March: 9,638, up 13% from 2022

Curbside Delivery:

• March: 23, down 26% from 2022

Digital Downloads:

• March: 5,083, up 20% from 2022

Physical Items:

March: 30028, up 3% from 2022

Computer Sessions:

• March: 320, up 16% from 2022

Children's Programs:

• March: 11 programs – 244 participants; 1 outreach – 23 participants

Adult Programs:

• March: 3 programs - 134 participants